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**Suggestions for Promoting the Walk for Life at Church**

Ideal

* + - Pastor or Liaison **promotes the Walk for Life from the pulpit** and participates in the Walk on May 22.
    - Your church shows the Walk promo video during services beginning in April through May 16.
    - Pastor or Liaison speaks to congregation, Sunday School classes, or other small groups to encourage participation.
    - Add the **Walk for Life** PowerPoint slide to the church website and announcement loop before each service beginning in April.
    - Beginning in April, set up a table in the lobby with a t-shirt, poster, FundEasy cards, etc. Liaison attends to the table to encourage others to become a Sponsored Walker or sponsor a Walker.
    - Your church uses the Walk bulletin inserts one Sunday in April.
    - Your church shares Walk for Life Facebook posts on the church Facebook page and/or links users to the MVWC website (*miamivalleywomenscenter.org)* Walk for Life page.
    - Your church runs Walk announcements on the big screen, monitors, your bulletin or elsewhere, at least a month before the Walk.
    - Your church puts up Walk posters in prominent places in your building.

Good